



**DIGITAL
LEARNING
TREE**

"REVOLUTIONIZING LEARNING"
BEST TEACHERS, BEST PLATFORM, BEST CONTENT

CORE LESSONS

Ideation
Idea Validation
Business Canvas
Edward Deming / ISO-9000
Design Thinking
UX / UI
Customer Empathy
Encode and Decode
Think Mobile and Global
Case Study / Benchmarking
Storying / Presentation
Revenue Engineering
Impact
Team Development
Agile and SRUM Principles
Tools
Media
Public Speaking
Passion and Worldview / Ethos
Life Impact

Question:

What important principles for innovation will we be learning?

Answer:

You will learn the Lean Ideation combined with World Class Storying which is essential for presentations and fine-tuning your message. You will also learn what Stanford and MIT are using currently for launching start-ups.